



# APPLICATION FOR EXHIBIT SPACE

Please indicate how you are registering:  Sponsor  2011 Fall Educational Conference Returning Exhibitor  New Exhibitor

**EXHIBITOR INFORMATION** Contact Information (for all correspondence)

Firm or Company Name \_\_\_\_\_ RBMA Corporate Membership #: \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_  
 Cell Phone \_\_\_\_\_

Please check here if you need special assistance and specify \_\_\_\_\_

Please check here if you wish to opt-out of the conference virtual community.

**PAYMENT** PAYMENT MUST ACCOMPANY APPLICATION. PLEASE RETAIN A COPY OF THIS FORM FOR YOUR RECORDS.

**Note to Sponsors: Please only add item(s) not included in your sponsor agreement.**

- Number of booth(s) \_\_\_\_\_ at \$ \_\_\_\_\_ each. . . . . \$ \_\_\_\_\_  
 I have requested a premium booth space. I understand and accept that there is an additional \$300 fee if assigned to a premium booth space. At the time of the assignment, I agree that if I paid by credit card, the card will be charged for the additional amount and if paid by check, I will be invoiced for the additional amount.
- Number of additional representatives \_\_\_\_\_ at \$300 each . . . . . \$ \_\_\_\_\_
- Pre-conference registration list (\$100 per rental) . . . . . \$ \_\_\_\_\_
- Post-conference registration list (\$100 per rental) . . . . . \$ \_\_\_\_\_
- Combined pre- and post-conference registration lists (\$150 per rental) . . . . . \$ \_\_\_\_\_
- Conference Guide listing upgrade with company logo\* (\$250). . . . . \$ \_\_\_\_\_
- RBMA Movie Name Exhibit Hall game\* (\$75) . . . . . \$ \_\_\_\_\_
- Conference Guide ad (visit [www.rbma.org/Conference\\_Guide](http://www.rbma.org/Conference_Guide) for size and cost) . . . . . \$ \_\_\_\_\_

*\*Email a copy of your company vector logo to: [liz.mugo@rbma.org](mailto:liz.mugo@rbma.org)*

**PRE-CONFERENCE SESSION:**

Sunday, May 20, 2012, 4-5 p.m.

Interpreting RBMA Survey Results and Applying Them to Your Practice . . . . . FREE. . . . . \$ N/C

**SPECIAL EVENTS:**

**Networking on the Green: RBMA Golf Tournament** Sunday, May 20, 2012, 9 a.m. \_\_\_\_\_ # of participants at \$85 each. . . . . \$ \_\_\_\_\_  
 Name #1: \_\_\_\_\_ Email: \_\_\_\_\_ Handicap \_\_\_\_\_  
 Name #2: \_\_\_\_\_ Email: \_\_\_\_\_ Handicap \_\_\_\_\_

**NETWORKING:** Please fill in number of attendees for each luncheon. Number of luncheon attendees not to exceed number of exhibitor reps.

RBMA Luncheons  Monday, May 21, 2012 # \_\_\_\_\_  Tuesday, May 22, 2012 # \_\_\_\_\_ . . . . . \$ N/C

**Total Amount Due \$** \_\_\_\_\_

**PAYMENT INFORMATION**

Check (Make check payable to: RBMA) Check # \_\_\_\_\_ Amount Paid \$ \_\_\_\_\_

Visa  MasterCard  AMEX Credit card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Cardholder name (please print) \_\_\_\_\_

Cardholder signature (required) \_\_\_\_\_

**ACCEPTANCE OF RULES:** It is agreed that this application and contract resulting from its acceptance and confirmed assignment of space shall be subject to the published rules and regulations. **PHOTO RELEASE:** RBMA reserves the right to photograph conference activities for use in publications, including electronic publications, or in audio-visual presentations, promotional literature, advertising, or in other similar ways. I hereby give RBMA and their legal representatives the right and permission to publish, without charge, photographs taken which may include our company booth, products or personnel. **LIABILITY WAIVER:** I agree and acknowledge that I am undertaking participation in RBMA events and activities as my own free and intentional act and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and that I am, as a result, able to participate in RBMA events and I do hereby assume responsibility for my own well-being. In case of cancellation of or programmatic change in the meeting for reasons beyond the control of the RBMA, it is understood that the liability of the association shall be limited to the refund or credit of the amount paid at the discretion of RBMA. **TERMS OF PAYMENT AND CANCELLATION:** Applications must be accompanied by payment in full per space reserved. In the event of cancellation of a booth reservation by the exhibitor prior to April 20, 2012, the liability of the association shall be limited to the refunding of the amount of rental paid, less a \$150 administrative fee. Cancellation by the exhibitor after that date will result in forfeiture of the required payment. Cancellation by the exhibitor must be in writing. **No refunds or cancellations for events requiring additional fees will be made after April 20, 2012.**

I agree to the above. Authorized Company Representative \_\_\_\_\_ Date \_\_\_\_\_



# APPLICATION FOR EXHIBIT SPACE

**Standard Available Booth Size: 10' x 10'**

**Rates for Exhibit Space: (per booth)**

*Applications received . . . . . on or before 4/13/12 . . . . . after 4/13/12*

Corporate Member . . . . . \$1,680 . . . . . \$1,880

Non-Member . . . . . \$2,250 . . . . . \$2,500

Premium Booth additional fee: \$300

**Premium Booth Pricing:** There is an additional \$300 fee for a premium booth. If you select and receive a premium booth space, please be aware that you will be responsible for the additional fee after you are assigned your booth. If you paid by credit card, the card will be charged for the additional amount. If you paid by check, you will be invoiced for the additional amount.

I have read the above and am aware of the potential charge should I receive a premium booth space\* (\*Required)

We hereby authorize you to reserve for our use the following exhibit space(s) in the Exhibit Hall:

**Indicate Booth Size & Type:**

Single Booth

Multiple Booths\* – Indicate size 10' x \_\_\_' \*inline configuration

**Booth selection (see floor plan)**

1. \_\_\_ 2. \_\_\_ 3. \_\_\_ 4. \_\_\_ 5. \_\_\_

*RBMA will make every effort to assign booth requested. Final booth assignments are determined at the discretion of the RBMA event management.*

**We do wish to be situated near the following companies:**

**We do not wish to be situated near the following companies:**

**Exhibit Personnel** All representatives must be registered. Representatives must be employees of your company. Registered exhibitors are entitled and encouraged to attend all RBMA educational sessions, and food and beverage events. *(Note: The special events and the pre-conference educational sessions require a separate fee.)*

## Corporate Member Representative Registration

RBMA Corporate members receive two (2) complimentary exhibitor registrations per booth rented.

1. \_\_\_\_\_  
 Name \_\_\_\_\_ Email address \_\_\_\_\_  
 \_\_\_\_\_  
 Emergency contact name \_\_\_\_\_ Emergency contact phone \_\_\_\_\_

2. \_\_\_\_\_  
 Name \_\_\_\_\_ Email address \_\_\_\_\_  
 \_\_\_\_\_  
 Emergency contact name \_\_\_\_\_ Emergency contact phone \_\_\_\_\_

## Non-Member Representative Registration

Non-members receive one (1) complimentary exhibitor registration per booth rented.

1. \_\_\_\_\_  
 Name \_\_\_\_\_ Email address \_\_\_\_\_  
 \_\_\_\_\_  
 Emergency contact name \_\_\_\_\_ Emergency contact phone \_\_\_\_\_

## Additional Representative \$300 Each

Corporate members may register up to two additional company representatives per booth rented for \$300 per person. Non-members may register one additional company representative per booth rented for \$300. Any additional company staff wishing to attend the RBMA conference above the maximum allowance may attend and register as an attendee at the attendee rate.

1. \_\_\_\_\_ \$ \_\_\_\_\_  
 Name \_\_\_\_\_ Email address \_\_\_\_\_  
 \_\_\_\_\_  
 Emergency contact name \_\_\_\_\_ Emergency contact phone \_\_\_\_\_

2. \_\_\_\_\_ \$ \_\_\_\_\_  
 Name \_\_\_\_\_ Email address \_\_\_\_\_  
 \_\_\_\_\_  
 Emergency contact name \_\_\_\_\_ Emergency contact phone \_\_\_\_\_

**Total \$** \_\_\_\_\_

